

NEWSLETTER

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Jean Monnet Module- DIGISHIP



GENERAL OBJECTIVES

The general objective of the course is to provide students with a consolidated view of the tools and perspectives of European Union's strategies & policies on digitalization and entrepreneurship; and also to enhance their capability for understanding the vision of EU for the future in terms of enterprise, strategy and finance. Regarding this general objective, the course will have two modules and related specific objectives with each module.



ABOUT DIGISHIP

Digital Entrepreneurship Strategies for a better Sustained Europe" - DIGISHIP aims to increase practicality of Digital Entrepreneurship course at Azerbaijan State University of Economics (UNEC) by adopting EU best practices.

Two courses have been developed to feed the project aim:

- (1) "EU Business Policies for Sustainable Entrepreneurship" course
- (2) The course on "Digital Entrepreneurship and Innovation."



DESCRIPTION OF THE MODULES

Module one aims to provide students with valuable knowledge useful for acquiring managing skills and enriching understanding of the business environment in the EU market

Module two aims to raise students' awareness of legal, business, managerial, creative, analytical, interpersonal skills relevant to new venture setup and being an innovative thinker in various organizational contexts