



# ONLINE WORKSHOPS ON INTRODUCTION TO LEAN STRATEGY CANVAS FOR ASPIRING ENTREPRENEURS IN AZERBAIJAN

We are excited to announce an upcoming online workshop titled "Introduction to Lean Strategy Canvas for Aspiring Entrepreneurs in Azerbaijan," scheduled to take place on:

Date	Session
<b>Friday 12 April 2024</b>	8:00 to 9:30 UK time
	13:00 or 14:00 to 14:30 UK time
<b>Friday 19 April 2024</b>	8:00 to 9:30 UK time
	13:00 or 14:00 to 14:30 UK time

In cooperation between Women Researchers Council at Azerbaijan State University of Economics (UNEK) and University of Lincoln, UK, this workshop aims to address the crucial need for effective strategy development among aspiring entrepreneurs. Led by industry experts Dr. Wajdi Ben Rejeb and Dr. Afsaneh Bagheri, participants will gain valuable insights into strategy development using the Lean Strategy Canvas.

We invite aspiring entrepreneurs in Azerbaijan, particularly those at the early stages of developing startup ideas or who have recently launched their ventures, to participate. Additionally, individuals interested in acquiring practical tools and methodologies for effective strategy development in the startup context are encouraged to join.

To apply, please submit your CV along with a one-minute video expressing your enthusiasm to attend the program to [wrc@unec.edu.az](mailto:wrc@unec.edu.az) by March 26, 2024.

Don't miss this opportunity to enhance your entrepreneurial skills and set your startup on the path to success.

Apply now and take the first step towards building a robust business strategy!

For further inquiries, please reach out to Dr. Nargiz Hajiyeva, [nargiz\\_hajiyeva@unec.edu.az](mailto:nargiz_hajiyeva@unec.edu.az)