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Virtual
03 - 05 March 2021

EURIE
6. AVRASYA YÜKSEKÖĞRETİM ZİRVESİ
ÖZET BİLGİ NOTU



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Avrasya Üniversiteler Birliği-EURAS, Bakanlar Kurulu 3/1/2010 tarihli kararı ve Cumhurbaşkanlığı onayı ile kurulmuş; Avrupa, Asya ve Orta Doğu'dan 90'nın üzerinde üniversitenin üye olduğu Dünya'nın en kapsamlı yükseköğretim kuruluşlarından biridir.

EURIE 2020'de, 150 üniversite standı, 50'nin üzerinde panel, seminer ve yuvarlak masa toplantısı ve 152 konuşmacı ile oluşan zengin bir konferans programı ile 2500'ün üzerinde Mütevelli Heyet Başkanı, Rektör, Rektör Yardımcısı, akademisyen ve uluslararası eğitim sektörü temsilcisi yer almıştır. Zirve kapsamında yükseköğretimde uluslararasılaşma, inovasyon, kalite güvencesi, uluslararası eğitim ve araştırma programları gibi konular dünyadan önemli kuruluşlar ve üniversitelerin üst düzey temsilcileri tarafından ele alınmıştır.

VI. EURIE Avrasya Yükseköğretim Zirvesi ile amacımız, ülkemiz yükseköğretim sektörünü dünyaya tanıtmaya devam etmek, Türkiye'yi bu sektörde bir 'cazibe merkezi' haline getirerek akademik işbirliklerini arttırmaktır. Yalnızca ortak bir coğrafyayı değil ortak medeniyet, tarih ve kültürü paylaşan yükseköğretim kurumlarımızın dünyanın dört bir tarafından gelecek en prestijli yükseköğretim kurumları ile bir araya gelerek tarihte olduğu gibi yine dünyanın her yerinden öğrenci ve âlimler çeken ilim merkezlerine dönüşüp bilgiye yön verir hale gelmesi en büyük hedefimizdir.

Tüm dünyayı etkisi altına alan Covid- 19 salgını sebebi ile bu yıl son teknoloji sanal gerçeklik uygulamaları ile gerçekleşecek EURIE 2021 Zirvesi, 3- 5 Mart 2021 tarihleri arasında, her yıl olduğu gibi Dünya'nın en seçkin üniversitelerini, akademisyenlerini, yükseköğretim sektörünün önde gelen temsilcilerini ağırlayacaktır.



Imagine Tomorrow Uluslararası Girişimcilik ve İnovasyon Etkinliği 01-03 Mart tarihleri arasında EURIE 2021 Yüksek Öğretim Zirvesi kapsamında üçüncü kez gerçekleştirilecektir. 2020 yılında ikincisi gerçekleştirilen etkinlikte 200'ün üzerinde başvuru arasından en başarılı 50 girişim seçilmişti. Başarılı 50 girişimin yanı sıra Genç Girişimcilik kategorisinde genç yaşta inovasyon ve girişimciliği teşvike etmek amacıyla 20 genç girişimci adayına da yer verilmişti. Ülkemizin yatırımcı iş adamları tarafından yürütülen jüri faaliyetleri sonucunda 30'un üzerinde girişimciye çeşitli ödüller dağıtıldı.

Imagine Tomorrow Etkinliği inovasyon ve teknoloji tabanlı faaliyetler yürüten ve ürün prototipi (MVP aşaması dahil olmak üzere) Teknopark, Teknoloji Transfer Ofisleri, Hızlandırıcı Merkezlerde faaliyet gösteren firmalar ve tüm bireysel girişimcilere açıktır.

Bu yıl tamamen dijital ortamda gerçekleşecek olan Imagine Tomorrow 2021 farklı bir dijital deneyimle girişim ekosistemine katkı yapmaya devam ediyor. Her sene geleneksel olarak düzenlenen paneller ve girişim sunumlarının yanı sıra Imagine Now konsepti ile üç gün boyunca yatırımcı ve girişimcileri çevrimiçi olarak birebirde buluşturuyor.

Imagine Tomorrow etkinliğine, bu yıl seçkin bir jüri tarafından en başarılı 50 girişim seçilecek ve networking etkinliğine katılım hakkı kazanacaktır. Bu 50 girişimin arasından seçilen 20 girişim ekibi ise Imagine Tomorrow Final Sahnesi'nde üniversite yöneticileri, girişimciler, genç girişimciler, yatırımcılar, sanayiciler ve birçok uluslararası ziyaretçi karşısında fikirlerini sunma şansı elde edecektir.

Etkinlik sonunda girişimciler, kendi start-up şirketleri için yeni fırsatlar yakalama şansı bulacaklar ve aldıkları geri bildirimler sayesinde ekosistemdeki diğer oyuncularla tanışma fırsatını yakalayacaklar. Bunun yanı sıra farklı bakış açıları kazanarak yeni işbirlikleri ve yeni yatırım olanaklarına erişim sağlama fırsatı yakalayacaklardır.

Imagine Tomorrow 2021 temaları akıllı ve mobil teknolojiler, perakende teknolojileri, finans teknolojileri ve ödeme sistemleri, sağlık ve biyoteknoloji, yapay zeka, havacılık teknolojileri, siber güvenlik ve ticarileştirilebilecek nitelikte her türlü yenilikçi iş ve projeler olarak belirlenmiştir.

IMAGINE TOMORROW 2021 - CONFERENCE PROGRAM

March 1, Monday

11:00 - 11:45	Açılış Paneli & Kosgeb Tekmer Lansmanı
11:45 - 12:00	Ara
12:00 -12:45	Kosgeb ve Kamu Girişimcilik Destekleri

March 2, Tuesday

11:00 - 11:45	Girişimcilik Ekosistemindeki Değişim & Başarı Hikayeleri
11:45 - 12:00	Ara
12:00 -12:45	Türk Girişim Ekosistemindeki Güncel Yatırımcı Yaklaşımları

March 3, Wednesday

13:00 - 14:00	Incubation İstanbul Sahne Sunumları
14:00 - 14:30	Ara
14:30 - 15:00	Biocube İstanbul Sahne Sunumları
15:00 - 15:15	Ara
15:15 - 16:15	Kapanış Paneli – Yeni Dönemde Girişimlerin Rolü
16:30 - 17:30	Ödül Töreni

EURIE 2021 - CONFERENCE PROGRAM

March 3, Wednesday

11:00-12:30 GMT+3	OPENING CEREMONY	A Hall
12:30-13:00 GMT+3	TURKISH HIGHER EDUCATION Spotlight Session: Special Guest Speaker Prof. Zeliha KOÇAK TUFAN (Executive Board Member, Council of Higher Education Turkey) “Turkish Higher Education during the Pandemic”	A Hall
13:00-13:45 GMT+3	Imagine Tomorrow Opening Ceremony	B Hall
14:00-14:45 GMT+3	Imagine Tomorrow	B Hall
15:00-15:45 GMT+3	SUSTAINABLE INTERNATIONALIZATION Responsible International Higher Education 2021 - transformative digital modes for sustainable global engagement Agata MANNINO (University of Trieste, Italy) “A perspective from within the EU on sustainability in international higher education” Anthony MANNING (University of Kent, UK) “A transformative national European perspective on sustainability in international higher education” Moderator: Arnim HEINEMANN (University of Bayreuth, Germany and SGroup)	A Hall
15:00-15:45 GMT+3	Imagine Tomorrow	B Hall
16:00-16:45 GMT+3	VIRTUAL MOBILITY e-MOVIES: The Inter-American Space for Virtual Mobility in Higher Education James ALDRIDGE (Lakehead University, Canada) Steve BAEZA ABADIE (Universidad Católica de la Santísima Concepción, Chile) Moderator: David JULIEN (OUI-IOHE Inter-American Organization for Higher Education, Canada)	A Hall
16:00-16:45 GMT+3	Imagine Tomorrow	B Hall
17:00-17:45 GMT+3	SPONSORED PANEL by COURSERA ED-TECH	A Hall
17:00-17:45 GMT+3	Imagine Tomorrow	B Hall

EURIE 2021 - CONFERENCE PROGRAM

March 3, Wednesday

<p>18:00-18:45 GMT+3</p>	<p>SPONSORED PANEL by ANALYTIKUS ED-TECH Artificial Intelligence: Optimize Student Success Iñaki BILBAO (Universidad CEU, Spain) “Artificial Intelligence to optimize student recruitment” Vernon C. SMITH (American Public University System, USA) “Artificial Intelligence to optimize student persistence and retention” Moderators: Phil ICE and Miguel MOLINA-COSCULLUELA (Analytikus, USA)</p>	<p>A Hall</p>
<p>19:00-19:45 GMT+3</p>	<p>IC Café at EURIE: Fireside Chat State of the IE Community in COVID Times Sirin MYLES and Charlene ALLEN (IC Café, UK) Moderator: Ayse Deniz OZKAN (Istanbul Aydın University and EURIE, Turkey)</p>	<p>A Hall</p>

EURIE 2021 - CONFERENCE PROGRAM

March 4, Thursday

11:00-11:45 GMT+3	<p>INTERNATIONAL EDUCATION UK Universities Post-Brexit Diana BEECH (London Higher, UK) "Maintaining and enhancing the UK and London's global reputation as a go-to destination of study" Denis HYAMS-SSEKASI (Bolton University, UK) "The challenges for UK universities attracting international students" Moderator: TBA</p>	B Hall
12:00-12:45 GMT+3	<p>MARKETING RECRUITMENT Marketing and Recruitment in 2021 and Beyond: Lessons from Universities in Europe Mats ENGBLOM (University of Helsinki, Finland) "Adapting digital marketing activities to the pandemic" Gerrit Bruno BLÖSS (Study.eu, Germany) "Student recruitment: Lessons and trends for 2021 and beyond" Moderator: Piet VAN HOVE (University of Antwerp, Belgium)</p>	B Hall
13:00-13:45 GMT+3	<p>MARKETING RECRUITMENT Innovative Recruitment Amanda GREGORY (UNIVER, UAE) "Digital Recruitment for a COVID age" Moderator: TBA</p>	B Hall
14:00-14:45 GMT+3	<p>VIRTUAL MOBILITY Virtual Study Mobility: A Critical Analysis Gwenaëlle GUILLERME (TIME Association, France) "Virtual mobility: Challenges and opportunities" Alla MAZINA (Peter the Great St.Petersburg Polytechnic University, Russia) "Virtual project-oriented mobility" Moderator: TBA</p>	A Hall
14:00-14:45 GMT+3	<p>RESPONDING TO COVID Schools of Medicine Responding to COVID-19 Pandemic Baiba PETERSONE (Rīga Stradiņš University, Latvia) "The third mission of universities: From a European partnership to local healthcare innovations during the pandemic" Mariam MAGLAKELIDZE (Petre Shotadze Tbilisi Medical Academy, Georgia) "COVID-19 Pandemic and Competency-Based Medical Education" Moderator: TBA</p>	B Hall

EURIE 2021 - CONFERENCE PROGRAM

March 4, Thursday

15:00-15:45 GMT+3	<p>VIRTUAL MOBILITY Creative Short-term Mobility Solutions for the Pandemic Gyöngyi POZSGAI (University of Pecs, Hungary) "Short-Term Programs, Long-Term Impacts: Creative Mobility Solutions for the Pandemic" Sven CERULUS (UC Leuven-Limburg, Belgium) "Online Summer School @ UC Leuven-Limburg" Moderator: TBA</p>	A Hall
15:00-15:45 GMT+3	<p>INTERNATIONAL PROJECTS The Third Way (T3W) Project: A New Curriculum Promoting Social Enterprise David TAYLOR (BUSINET UK) "The role of an educational network, and its members, in the development of projects and the delivery of the project goals" Allan LAWRENCE (Projects Beyond Borders, UK) "The Third Way (T3W): Development of a new curriculum that supports and promotes Social Enterprise as a destination of choice for European vocational and higher education graduates" Moderator: Yvonne FARRAND (Projects Beyond Borders, UK)</p>	B Hall
16:00-16:45 GMT+3	<p>INTERNATIONAL EDUCATION Leading Campus Internationalization during COVID-19: Case studies of Canada and Ireland Sonja KNUTSON (Memorial University, Canada) "Leading Campus Internationalization during Covid19: Case study of Canada" Douglas PROCTOR (University College Dublin, Ireland) "Leading Campus Internationalization during Covid19: Case study of Ireland" Moderator: Paulo ZAGALO-MELO (Western Michigan University, USA)</p>	A Hall
16:00-16:45 GMT+3	<p>DIGITILIZATION and QUALITY Quality Assurance of Online Programs in Business Education Erin KELLEY (Bentley University, USA) Devendra KODWANI (The Open University, UK) Moderator: Tim MESCON (AACSB International, the Netherlands)</p>	B Hall
17:00-17:45 GMT+3	<p>DIGITALIZATION AND INTERNATIONALIZATION Improving Access and Inclusion in the Age of Digital Transformation: University of Arizona's Global Programs Nizam Ud DIN (Superior University, Pakistan) Serhat AKPINAR (Girne American University, Northern Cyprus) Moderator: Brent WHITE (University of Arizona, USA)</p>	A Hall

EURIE 2021 - CONFERENCE PROGRAM

March 4, Thursday

17:00-17:45 GMT+3	<p>DIGITILIZATION and EQUITY Digital Inequities in Education and Strategies to Improve Digital Inclusion Elodie JONES (Fort Hays State University, USA) “Digital Inequities and Online Education” George BABU (Christian Brothers University, USA) “Unanswered Questions in Digital Inclusion Post-COVID-19” Moderator: Yaprak DALAT WARD (Fort Hays State University, USA)</p>	B Hall
18:00-18:45 GMT+3	<p>SPOTLIGHT SESSION: INTERNATIONAL ASSOCIATIONS Michael MURPHY (EUA, Belgium) “A vision for Europe’s Universities in 2030” Pam FREDMAN (IAU, France) “IAU’s mission and vision over time and into the future” Moderator: TBA</p>	A Hall
18:00-18:45 GMT+3	<p>MARKETING RECRUITMENT The Digital Marketing Pivot: Selecting Effective Tools and Partnerships Khaled EL HENNAWY (ApplyBoard, Canada) “The ApplyBoard Platform: Connecting Students and Recruitment Partners to Educational Opportunities Around the World” Gabriela FACCHINI (Sheridan College, Canada) Moderator: Mike ALCOTT (ApplyProof, Canada)</p>	B Hall
19:00-19:45 GMT+3	<p>THURSDAY PLENARY SESSION Francisco MARMOLEJO (Qatar Foundation, Qatar) “Reinventing Internationalizing Higher Education for the Post-Pandemic World: Global Issues, Local Actions” Moderator: Fiona HUNTER (Centre for Higher Education Internationalisation (CHEI) at Università Cattolica del Sacro Cuore, Italy)</p>	A Hall

EURIE 2021 - CONFERENCE PROGRAM

March 5, Friday

11:00-11:45 GMT+3	<p>VIRTUAL MOBILITY Online Global Classroom-UTM experience with Ritsumeikan University, Japan Mohd Ismid bin MD SAID (Universiti Teknologi Malaysia) Shizuyo ASAI (Ritsumeikan University, Japan) Moderator: Nor Haniza SARMIN (Universiti Teknologi Malaysia)</p>	A Hall
12:00-12:45 GMT+3	<p>TRANSNATIONAL EDUCATION The Evolution of TNE: Post-Pandemic and New Horizons Christopher HILL (British University in Dubai, UAE) Vangelis TSILIGIRIS (Nottingham Trent University, UK) Moderator: William LAWTON (Consultant, UK)</p>	A Hall
12:00-12:45 GMT+3	<p>SPONSORED PANEL by British Council INTERNATIONAL PARTNERSHIPS Creating Institutional Partnerships Through Research Rachel BROOKS (University of Surrey, UK) "Strengthening UK-Turkey Institutional Partnerships: Baseline Study, Purpose and Initial Findings" Dogan YUKSEL (Kocaeli University, Turkey) and Samantha CURLE (University of Bath, UK) Moderator: Ayşen GÜVEN (British Council Turkey)</p>	B Hall
13:00-13:45 GMT+3	<p>INTERNATIONALIZATION AT HOME Strengthening and Enhancing Higher Education Through Decolonising and Internationalising the Curriculum Silvia COLAIACOMO (UCL, UK) "Diversifying the curriculum: Challenges and opportunities through Internationalisation of the Curriculum" Deborah HUSBANDS (University of Westminster, UK) "Diversifying the curriculum: Challenges and opportunities presented by decolonising the curriculum" Moderator: Anthony MANNING (University of Kent, UK)</p>	A Hall
13:00-13:45 GMT+3	<p>ERASMUS+ PROJECTS Unlocking Eurasian Universities' Potential through the Erasmus+ Program for Capacity Building in Higher Education Sheryl SATORRE (University of Cebu, Philippines) "The BEEHIVE Project at the University of Cebu, Philippines: Giving Hope and Transforming Lives" Ronald Willie BINATI (Berjaya University College, Malaysia) "The FRIENDS Project at Berjaya University College, Malaysia: Building Global Mindsets through Local Impact" Moderator: Christina ARMUTLIEVA (VUM, Bulgaria)</p>	B Hall

EURIE 2021 - CONFERENCE PROGRAM

March 5, Friday

14:00-14:45 GMT+3	<p>HIGHER EDUCATION Access and the Public Good in a Digitalised Higher Education World: COVID and Beyond Anthony O'MALLEY (Saint Mary's University, Canada) "The Ideal of Equity and Access in Higher Education: Rights and Entitlements Meet Realities" William LAWTON (Consultant, UK) "The Public Good in Higher Education After COVID: The Same, But Different" Moderator: Serhat GÜVENÇ (Kadir Has University, Turkey)</p>	A Hall
14:00-14:45 GMT+3	<p>HIGHER EDUCATION EMI: Cascading Professional Development Training in Asian Countries: Myanmar and Oxford EMI Tom SPAIN (Oxford EMI, UK) "Professional Development for local trainers in EMI" Poe Poe (University of Yangon, Myanmar) Moderator: Julie DEARDEN (Oxford EMI, UK)</p>	B Hall
15:00-15:45 GMT+3	<p>INTERNATIONAL EDUCATION Engaging and Partnering with Universities in Asia David PILSBURY (Coventry University, UK) Phil BATY (Times Higher Education, UK) "The shifting dynamics of the knowledge economy towards Asia: what does the data tell us and what are the opportunities?" Moderator: Darren MCDERMOTT (ASEAN Secretariat, Indonesia)</p>	A Hall
15:00-15:45 GMT+3	<p>DIGITILIZATION Transition from Emergency Remote Teaching to Planned Online Education: Success stories from the GC Nabil Hassen EL KADHI (Khawarizmi International College, UAE) Ghassan AOUAD (Applied University Bahrain, Bahrain) Moderator: Narimane HADJ-HAMOU (Center for Learning Innovation and Customized Knowledge Solutions-CLICKS, UAE)</p>	B Hall
16:00-16:45 GMT+3	<p>VIRTUAL MOBILITY: COIL Virtual mobility in a disrupted world Tayyep SHAH (University of Western Australia, Australia) "Critical factors for successful COIL" Uttiyo RAYCHAUDHURI (University of Denver, USA) "The future of COIL in a disrupted world" Moderator: TBA</p>	A Hall

EURIE 2021 - CONFERENCE PROGRAM

March 5, Friday

17:00-17:45 GMT+3	<p>VIRTUAL MOBILITY: COIL Empowering Internationalization Through Collaborative Online International Learning (COIL) Sunita Singh SENGUPTA (University of Delhi, India) Nicki FRASER (Florida International University, USA) Moderator: Stephanie DOSCHER (Florida International University, USA)</p>	A Hall
17:00-17:45 GMT+3	<p>HIGHER EDUCATION COVID-19: Impact on European universities and future transformation Michael GAEBEL (EUA, Belgium) Marina CAVALLINI (CRUI- The Conference of Italian University Rectors, Italy) Moderator: Thomas ESTERMANN (EUA, Belgium)</p>	B Hall
18:00-18:45 GMT+3	<p>INTERNATIONAL EDUCATION Futuring the Value Proposition of International Education David PUENTE (ISA by WorldStrides, USA) “Futuring the Value Proposition of International Education: A Provider Perspective on the Challenges of Technology” Naomi OLSON (Regis University, USA) “Futuring the Value Proposition of International Education: Navigating Professional and Institutional Crisis” Moderator: Julie POLLARD (KEI USA-Turkey)</p>	A Hall
19:00-19:45 GMT+3	<p>CLOSING PLENARY SESSION TBA</p>	A Hall

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CONFERENCE Themes

- Trends in International Student Mobility
- Globally/ Regionally Engaged Universities
- Educational Technologies and Online Learning
- Sustainability in International Education
- Access and Inclusion in International Education

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